



Fashion

Society will always be interested in fashion, but we are beginning to realize that we cannot continue to consume fashion at this pace.

Most of us are aware that there is a problem with textile waste, with the majority of clothing ending up in landfills within the first year of being purchased. However, a lot of the damage is happening at the beginning of the supply chain, from how we grow and harvest fibers to the water and chemical footprint and dye pollution.

Also, social sustainability is a big concern. Most of our clothes are made overseas with 97 percent of production being sourced to developing countries. Who is making our clothes? Are they paid fairly? What are their working conditions like? According to Global Fashion Agenda, “Over 50 percent of workers are not paid the minimum wage in countries like India and the Philippines.”

It's our responsibility as consumers to become more conscious about what we buy, the fashion supply chain, and how something is made.

Melanie Barnes